

---

## JOHN BAKER

### THE ASKING FORMULA – SPEAKING ENVIRONMENT PREFERENCES

As of June 7, 2016

612 227-9126

[john@theaskingformula.com](mailto:john@theaskingformula.com)

12552 Riverview Road

Minneapolis, MN

55347

[www.theaskingformula.com](http://www.theaskingformula.com)

#### ROOM SETTING

John's style is high-energy and engaging. He moves freely on the stage and into the audience. He does not need or use a podium. Please take this into consideration as you plan your room configuration.

If the audience has more than 100 people he requests a stage at least 18" high. John can accommodate any type of seating configuration. For Keynote presentations: auditorium seating is preferred. For longer engagements such as work shops: seating configured in round tables of six or eight is preferred. The audience should be seated no more than 10' from the stage.

We request that efforts are made to ensure that the audience fills in the most forward seating possible. This creates more energy, allows for better interaction, and makes for a more impactful experience for all.

#### AUDIO / VIDEO REQUIREMENTS

John is a loud guy, but if the audience has more than 50 people, John requires a wireless lavalier microphone. He brings his own laptop, but can easily load his presentation on your event's technology platform. He requires a projector and screen.

John uses a flip chart to capture audience feedback. Please have one available at the front of the room. And – this is important – markers that work.

#### COPYRIGHT

All of John's materials are protected by copyright. Audio/video taping is not permitted, by event sponsor or attendees, unless agreed upon in writing prior to the event.

---